



## PRESS RELEASE FOR IMMEDIATE RELEASE November 15, 2024.

Gemar® Launches the Second Edition of "Gemar Classes" and Innovative Online Platform "Gemar Creator" to Empower Balloon Artists Worldwide.

**Miami, FL - November 15, 2024** — Gemar®, a global leader in premium balloon manufacturing, is excited to announce the launch of the second edition of its highly anticipated educational program in the American Market, Gemar Classes, alongside the release of the new Gemar Creator online tool. These initiatives build on Gemar's commitment to empowering balloon artists and enthusiasts worldwide with the knowledge, tools, and resources they need to master their craft and push the boundaries of balloon artistry.

### **Gemar Classes: Second Edition – Expanded, Enhanced, and More Accessible.**

The second edition of Gemar Classes takes the educational program to the next level, offering a more expansive curriculum and new expert-led courses designed to meet the evolving needs of balloon professionals. Whether you're just starting out or you're an experienced artist looking to refine your skills, the updated Gemar Classes program covers a wide range of topics, including balloon sculptures, event decor design, balloon bouquets, large-scale installations, and more.

This edition features an increased variety of masterclasses from internationally renowned instructors, live workshops, and additional content that will help balloon artists stay ahead of the latest trends and techniques.

"We're incredibly excited to bring Gemar Classes back for its second edition," said Maria Bove, Sales Director of Gemar USA. "This updated version offers even more value to our growing community, with new content and advanced techniques that allow artists to improve their skills and expand their creative horizons."

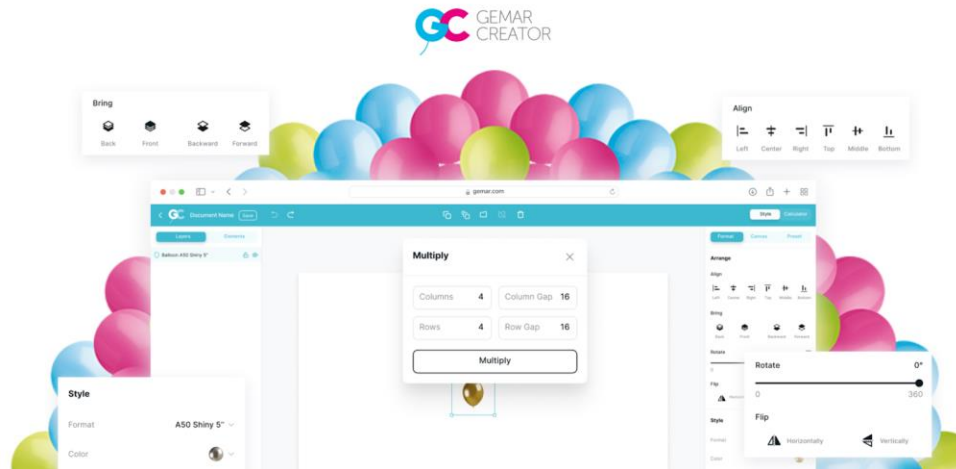


### **Gemar Creator: The Ultimate Tool for Balloon Artists**

Alongside Gemar Classes, Gemar® is launching Gemar Creator, an intuitive platform online that allows balloon artists to design, plan, and visualize their projects with ease. The platform includes a variety of powerful features, including a comprehensive balloon design library, step-by-step tutorials, interactive design tools, and a platform for sharing projects with other users.

Gemar Creator is built to help artists of all skill levels create stunning designs, whether for intimate events or large-scale productions. The platform also provides access to Gemar's premium collection of balloons, ensuring that users have the highest-quality materials at their fingertips.

Explore the platform and have fun creating online with us by searching <https://www.gemarcreator.com/>



## A New Era of Collaboration and Learning

Both Gemar Classes and Gemar Creator are part of Gemar® commitment to supporting the balloon art community and nurturing creative talent. The new platform aims to foster collaboration, inspire innovation, and provide a space for artists to showcase their work, exchange ideas, and build their networks.

*"We're not just about providing high-quality balloons," said Maria Bove, Sales Director of Gemar USA. "We're dedicated to cultivating a thriving community of balloon artists. With Gemar Classes and Gemar Creator, we're giving artists the tools, education, and resources they need to excel and push the boundaries of what balloon art can achieve."*

## About Gemar Balloons

Founded in 1902, Gemar Balloons has been a global leader in the balloon industry for 122 years. Known for its commitment to quality, creativity, and sustainability, the company has remained at the forefront of the industry by continuously innovating to meet the evolving needs of customers. Today, Gemar's balloons are sold in over 120 countries, helping people around the world celebrate life's most memorable moments.

For more information about [Gemar Classes](#) and the [Gemar Creator](#) online platform, please visit <https://gemarusa.com/>

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