



PRESS RELEASE
FOR IMMEDIATE RELEASE
November 14, 2024.



Gemar Balloons Launches Six New Colors to Celebrate 122 Years of Innovation in the Balloon Industry.

Heritage Meets Innovation: Gemar Balloons Continues Its Legacy of Innovation with Exciting New Colors for Every Celebration.

Miami, FL - November 14, 2024 – Celebrating 122 years of excellence in the balloon industry, Gemar Balloons is proud to announce the addition of six vibrant new colors to its extensive line of high-quality balloons. Building on more than a century of expertise, Gemar continues to set trends in the balloon industry, offering customers a greater variety of colors to enhance every occasion and bring more creativity to parties, events, and celebrations worldwide.

Gemar USA®

14001 NW 112th Ave Suite #14 Hialeah Gardens, FL 33018

Telephone

+1(786) 773-5863.

Email

info@gemarusa.com

Website

www.gemarusa.com

Founded in 1902, Gemar Balloons has long been a pioneer in balloon manufacturing, and this new development reinforces its commitment to providing innovative solutions for an ever-evolving market. The introduction of these six new colors reflects Gemar's dedication to both preserving its rich legacy and embracing the latest trends in color design, ensuring its customers have access to the freshest, most exciting products.

"For over a century, Gemar has been a trusted name in the balloon industry, known for quality, creativity, and innovation," said Maria Bove, Sales Director of Gemar USA. *"The launch of these six new colors is a perfect example of how we combine our deep heritage with the latest design trends, ensuring that our customers always have the best options for making their celebrations extraordinary."*

The new colors were carefully selected based on feedback from customers and the latest industry trends, offering a range of hues that are both bold and elegant, perfect for any event or theme. These additions are designed to complement Gemar's existing color palette, providing even more possibilities for event planners, decorators, and consumers alike.



Key Features of the New Colors:

- **Rich, Vibrant Shades:** Each new color is carefully formulated to deliver long-lasting vibrancy and visual appeal.
- **Superior Quality:** Made from the highest quality latex, ensuring that each balloon maintains its shape and color throughout events.

- **Eco-Friendly:** In keeping with Gemar's commitment to sustainability, the new colors are crafted with environmentally-friendly processes.
- **Versatile for Any Event:** From weddings to corporate events, the new colors offer something for every occasion.

Gemar continues to leverage its rich legacy of craftsmanship and attention to detail while integrating the latest advancements in color innovation and sustainability. The introduction of these new colors further strengthens the company's ongoing investment in research and development, ensuring that its customers continue to benefit from the most reliable and exciting balloon products available today.

About Gemar Balloons

Founded in 1902, Gemar Balloons has been a global leader in the balloon industry for 122 years. Known for its commitment to quality, creativity, and sustainability, the company has remained at the forefront of the industry by continuously innovating to meet the evolving needs of customers. Today, Gemar's balloons are sold in over 120 countries, helping people around the world celebrate life's most memorable moments.

For more information about our new colors, events and other news please visit <https://gemarusa.com/>